

# Expository Essay Leads

## Lead Type:

## What to remember about it:

### Comparison

Compare an example from a movie, book, or historical event with the topic to help the reader understand the writer's experience better.

### Dialogue

Use dialogue from a movie or book that relates to the topic. The key is to explain **how** the dialogue connects to the topic you are writing about.

### Definition

Start with a definition that will enhance the reader's understanding of your topic. Include sentence(s) that connect the definition to your topic.

### Interesting Fact or Statistic

Use a fact or statistic related to your topic that is attention-grabbing. Start with a fact that makes you laugh, think critically, or say "no way!"

### Opinion

Start with your opinion about the topic. Be sure to not make your essay persuasive! You should not be convincing the reader to share your opinion.

### Question

Pose an attention grabbing question to the reader to get them critically thinking about your topic. Be sure to connect the question to your topic.

### Quote

Use an inspirational or famous quote related to your topic. The key is to explain **how** the quote connects to the topic you are writing about.

### Short Anecdote

Choose a personal experience that demonstrates the broad topic. Use **caution!** The entire essay cannot be a story. This should be 1-2 sentences long.

### Universality

Choose an example that everyone can relate to. It can be an understanding of the topic that most people have, or a description of a lesson learned that others may share as well.

### Vivid Description

Appealing to the reader's five senses through a detailed description can help them become more interested in your topic.